

Newsletter / September 20, 2011

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Bright Spots Venue Identifiers Now Available for All Activity Organizers!

Thanks to the generous support of national Lead Founding Visionary Partner, [Sun Life Financial](#), Bright Spots Venue Identifiers are now available for all Culture Days activity organizers!

These free, 1' diameter round, vinyl clings will serve as vital tools for organizers in helping to identify activities as "Culture Days activities," and ensuring that the public will be able to find them. These clings can be affixed to windows, walls and almost any other surface to help identify the location of your activity; be sure to place them in a highly visible location outside your venue!



Not only do these identifiers tell the public that they've found the right place but there's also a "call to action" on them to encourage people to use social media platforms via their smart phones to publicize that they're at your activity; helping to further promote you, your practice or organization.

The free Culture Days Bright Spots Venue Identifiers are now available and can be picked up at your local Sun Life Financial Center. Please consult the Culture Days [blog](#) to find the one closest to you. **Bright Spots Venue Identifiers will be available at these centres across the country from September 21st to September 29th, Monday to Friday, from 8:30am to 4:30pm, local time.** Should you not be able to pick up your identifier at your local Sun Life Financial Centre, please contact your [Provincial Representative](#) for information about how you can obtain one.

A printable version of the Bright Spots Venue Identifier is also available for [download](#) via the [Culture Days web site](#) as part of the many free tools in the [Culture Days Marketing Kit](#). You can download and print a colour version of the Bright Spots Identifier on an 8.5" x 11" or 11" x 17" sheet of paper.



Bright Spots Mobile Site Now Live!

The 2011 Culture Days Bright Spots Mobile Site is now also online. This site will prove to be a useful tool for the public to easily search and access the vast list of activities registered on the Culture Days web site, all from their smart phones. To access the Bright Spots Mobile Site, simply enter the Culture Days web site address (www.culturedays.ca) in the web browser on your smart phone.



Bright Spots Schedule

Launched a few of weeks ago, the [Bright Spots Schedule](#) is an on-line planning tool that can be used to create a customized schedule of activities happening over the Culture Days event weekend. Members of the public can use the tool to plan their Culture Days weekend by creating a **personalized schedule** of the activities they want to participate in. And for those organizers who are **promoting** multiple activities in one particular location, neighbourhood or community, they can use the Bright Spots Schedule to create, print and distribute a program guide in advance, highlighting these activities.

My Culture Days Bright Spots Schedule
 Need help? Read our Bright Spots Schedule FAQ.

FRIDAY September 30

5:00 AM	London Culture Celebration	View details ▶	🗄️
9:00 AM	Bollywood Style Dance & Fitness Classes	View details ▶	🗄️
10:00 AM	Craft at Harbourfront Centre	View details ▶	🗄️
1:00 PM	Meet Professional Writers in London, Ontario	View details ▶	🗄️
2:00 PM	Landscape Dancing	View details ▶	🗄️
6:00 PM	Landscape Dancing at the Culture Days MB Kick-Off	View details ▶	🗄️
6:00 PM	Headwaters Shining Stars	View details ▶	🗄️

SATURDAY October 1

10:00 AM	Craft at Harbourfront Centre	View details ▶	🗄️
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Categories

- Dance
- Visual Arts
- Film or Video
- New/Digital Media
- Comedy
- Heritage
- Architecture
- Design
- Literature and Spoken Word
- Multi/Interdisciplinary
- Music
- Theatre
- Culinary Arts

Print My Schedule
Email My Schedule
Add to your Calendar

Recommended Activities

[Click here](#) to read more about how you can use the Culture Days Bright Spots Schedule.

New Clips Released as Part of the *In Conversation* Video Series, Presented by Culture Days' National Broadcast Partner, CBC

Six new clips that form part of the Culture Days *In Conversation* video series are now available on the [Culture Days YouTube channel](#). The series showcases leaders in the Canadian arts and culture sector and the organizations they represent. Highlighting the important role these organizations play in further galvanizing the relationship between arts and culture and the Canadian public, the series reveals the many and diverse ways in which Culture Days is helping to foster and grow this connection.

The six new clips feature insight from:

[Bruce Kuwabara, Founding Partner KPMB Architects](#)

[Zaib Shaikh, Actor, Director & Producer](#)

[Martha Henry, CC, Leading Actor](#)

[Jeff Melanson, Executive Director & Co-CEO Canada's National Ballet School](#)

[Louise Sicuro, CEO Culture pour tous](#)

[Andy Kenins, Vice-Chair/Treasurer Tafelmusik Baroque Orchestra and Chamber Choir](#)

The series is LIVE and available on the [Culture Days YouTube channel](#).

Activity Registration Promotion Winners Announced

The six winners of the Culture Days Activity Registration Promotion, held from July 5 – August 5, 2011, have been announced! Congratulations to the following activity organizers:

- [The National Ballet of Canada - "The 60th Anniversary Tutu Project"](#), Mississauga, Ontario
- [Village Pottery – "Potter for a Day"](#), New London, Prince Edward Island
- [Productions Nemesis – "Composez l'étoile pour être la vedette" \(In French\)](#), Toronto, Ontario
- [Saskatoon Community Youth Arts Programming Inc. – "SCYAP Art Sampler"](#), Saskatoon, Saskatchewan
- [Spirits' Call Choir – "An Afternoon of Singing for Joy with Spirits' Call Choir"](#), Winnipeg, Manitoba
- [Black Dot Roots and Culture Collective – "Are you experienced? Poetry Slam at the Jimi Hendrix Shrine"](#), Vancouver, BC

These activities were featured in a [full-page colour Culture Days ad](#) in the **Globe and Mail** this past **Saturday, September 17**.

Founders Circle



Lead Founding Visionary Partner



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UN MONDE À CÉLÉBRER

THE GLOBE AND MAIL



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Culture Days was inspired by Journées de la culture
produced by Culture pour tous in Quebec since 1997



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