

## Culture Days Launches the Aeroplan Culture Stories Contest!

Launched on June 18, the Aeroplan Culture Stories contest has already seen some 25,000 entries as tens of thousands of Canadians share their arts or culture story! This is *your* chance to share!

You could win a VIP weekend vacation in Vancouver this September to experience Culture Days as well as a number of other great secondary prizes! All you have to do is complete one of three statements:

- I love to express my creativity by...
- My most inspiring cultural experience of all time was...
- My favourite place to experience arts and culture in my community is...

[Click here](#) to enter today!

## More Self-promo Tools are Now Available!

In an effort to help promote Culture Days activities in every community throughout the country, a variety of free Culture Days marketing and promotional tools are being made available and are being rolled out over the next month or so. In addition to Culture Days [logos](#) and [e-flyers](#) that are currently available for download via the web site, [web badges and banners are now also available for download](#). These promotional web tools are supplied with HTML embed codes so you can easily add them to your web site or blog.

Watch this spot for updates as to when other tools will become available.

## Community Spotlight - The Robert McLaughlin Gallery

For Culture Days 2010, the Robert McLaughlin Gallery, in Durham Region, Ontario, offered a number of engaging activities at the gallery throughout the Culture Days event weekend; including a vernissage, tours in 6 languages and an opportunity for the community to participate in a costumed life drawing event. The weekend proved very successful and acts as a wonderful example of how "hubbing" and collaborating with other activity organizers can enhance community involvement and public participation.

Nazanin Shoja, the OAC Culture Days Ontario Animator/Coordinator spoke with Jacquie Severs, Manager, Communications & Social Media at the Robert McLaughlin Gallery. [Read the story here](#).

## Provincial Updates - Saskatchewan

SaskCulture recently announced the hiring of four Culture Days Animateurs in their province. Each of the Animateurs will be responsible for a different region in Saskatchewan and will be meeting with those who are interested in organizing Culture Days activities and assisting them in doing so. The four Animateurs are: Johanna Bundon, Mindy Yan Miller, Darlene Williams and Paul Wilson. [Click here to read more](#).

## Upcoming Info Sessions

Every other Tuesday at 2 pm ET, until the Culture Days 2011 event taking place this year on September 30, October 1 and 2, toll-free telephone Information Sessions are being held for anyone interested in learning more about how to participate in Culture Days 2011.

National and regional staff will answer questions and provide guidance to help you make the best of your Culture Days experience; from planning and connecting with others in your area, to promoting and presenting your activity. Hear from those who have already participated successfully and learn what others are planning - don't miss the opportunity to exchange with others who have joined the Culture Days movement!

### Tuesday, July 12th – 2pm ET – Activity Registration

For those who have yet to register an activity and may be wondering what's involved or for those who have already registered but would like to register additional activities, this is the Info Session for you! Join the discussion and get answers to all your questions!

### Tuesday, July 26th – 2pm – Self-Promotion & Marketing

Need help marketing your activity? This is the Info Session for you! Get an overview of all the free promotional tools available for download and learn how to use them!

[Click here to reserve your spot!](#)

## In the News...

### Municipalities are gearing up for Culture Days 2011!

Municipalities played a lead role for Culture Days 2010 and again are showing great leadership in mobilizing their communities for Culture Days 2011. From working with community arts and culture organizations and helping to source venues for activities, to partnering with local businesses and investing in local promotions, municipalities are proving what a key role they can play in the execution of a successful Culture Days event weekend. Thanks to the [Creative City Network](#) for their support in communicating with municipalities throughout the country.

Richmond, British Columbia (via the Creative City Network)

<http://www.creativecity.ca/english/creative-city-news-mainmenu-326/152-e-newsletters/513-n121-2011-06-28>

Cornwall, Ontario  
<http://www.cornwallseawaynews.com/Arts/Cultural%20activities/2011-07-03/article-2628283/CRAG-gears-up-for-Culture-Days/1>

Red Lake, Ontario  
<http://www.red-lake.com/agenda/20110620/13.2.pdf>

Prince Albert, Saskatchewan  
[http://www.citypa.ca/Portals/0/PDF2/News\\_Releases/2011/2011%2006%2022%20-%20Culture%20Days%202011.pdf](http://www.citypa.ca/Portals/0/PDF2/News_Releases/2011/2011%2006%2022%20-%20Culture%20Days%202011.pdf)

Northumberland, Ontario  
<http://www.northumberlandtoday.com/ArticleDisplay.aspx?e=3172734>


Durham Region, Ontario  
<http://news.durhamregion.com/entertainment/article/178953>

Niagara Falls, Ontario  
<http://www.niagarathisweek.com/community/article/1025044--cultural-days-return-in-september>


Barrie, Ontario  
<http://barriearts.posterous.com/culture-days-2011>

York Region, Ontario  
<http://www.yorkregion.com/news/article/1020366--show-your-stuff>


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
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### Federal Government Support




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### Inspiration



les journées de la culture

Culture Days was inspired by Journées de la culture  
produced by Culture pour tous in Quebec since 1997



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